

ANNUAL REPORT 2023

NSGIC

Email: info@nsgic.org

Website: <https://nsgic.org>

Tel: 504-265-9720

3100 Dick Pond Road, Unit E
Myrtle Beach, SC 29588



PRESIDENT'S NOTE

Dear Members,

It is with great pleasure to submit the first ever annual report for the National States Geographic Information Council (NSGIC). This 2023 annual report highlights a year that took advantage of the remarkable foundational achievements of the previous NSGIC leadership and allowed us to implement a path that provides new opportunities and promotes growth and success for the organization.

2023 was a busy and constructive year for NSGIC as we implemented bold new steps to improve the organization's overall standing as a national geospatial organization. As a result of our efforts, membership is up, conference attendance has increased, business partners now have new and more tailored opportunities for NSGIC participation, and with the National Geospatial Collaborative (NGC), we now have more funding and collaboration opportunities than ever before.

This report will help you discover and understand our accomplishments as individual states and as an organization united by our common goals. As members, we help influence the technology and process that shape our industry while remaining focused on delivering value to our states, partners, and the nation.

Though NSGIC still has work to do, the progress that we have made in 2023 makes us well-positioned for continued growth in 2024 and for many years to come. Our members continue to demonstrate resilience and a strong commitment to our mission and values.

Thank you for your time and dedication to making NSGIC the best it can be. We are all in this together and only together will we succeed!

Sincerely,

Richard A. Wade
NSGIC President

"The progress we have made in 2023 makes us well-positioned for continued growth in 2024 and for many years to come."

MESSAGE FROM YOUR EXECUTIVE DIRECTOR

I would like to take this opportunity to thank the NSGIC Board of Directors, Members, Business Partners, Federal Members, and Staff for their continued support and growth. I am fortunate to serve as your Executive Director for nearly two years. The last fiscal year was one of expanding activity, recreating technology, and investing the future of funding and collaboration opportunities.

To name a few successes last year, membership grew nearly 6% as compared to the previous year, 47 state representatives have submitted their GMA results, additional partnership agreements with multiple national associations, record attendance at the Midyear and Annual Conferences, recreating advocacy efforts to strengthen the voice of geospatial information and technology, and the redesign of the website by enhancing the visual, branding, and content management. Lastly, the Business Partner Model has been revised to promote sponsorship opportunities and increased funding for the Mid-Year and Annual Conferences.

The most visible accomplishment last year was the creation of the National Geospatial Collaborative. The NSGIC's Board of Directors voted to invest in the creation of NGC, so as to leverage additional opportunities that are available to the geospatial community and states. NGC supports geospatial professionals and initiatives through research, education and strategic partnerships.

A most appreciative thank you to all those members who volunteer their time and expertise by participating on the Board of Directors, standing committees, work groups, liaisons, and the Business Partners who continue to support NSGICs initiatives and goals. I would like to thank the NSGIC staff, Ashley Sievert, Emily Ruetz, and Lindsey Peña for all their hard work over the past year.

It has been a privilege to work with the many volunteers and staff for this rewarding year and the countless hours for their accomplishments. I look forward to another exciting year with the challenges that lie ahead.

John Jordan
Executive Director

COMMITTEES

Advocacy

The primary purpose of the Advocacy Committee is to review and recommend national legislative and policy priorities. The Committee provides guidance and support for state legislative and policy issues, communicates federal legislative priorities to members, and prepares reports to the Board of Directors on new and evolving advocacy matters. In 2023, the Committee was restructured to represent a cross section of volunteers from states and business partners. The Advocacy Committee planned Capitol Hill and Federal Agency visits for members and business partners. The visits were scheduled in conjunction with the Mid-Year meeting in March 2024.

Conference Committee

The Conference Committee develops the programs and content for NSGIC's two signature in-person meetings – the Annual Conference and Midyear Meeting. Known for shaping agendas that stretch from early breakfast meetings to evening programs and informal collaboration in the late-night hospitality suite, this busy committee provides a significant platform for sharing critical information and experiences among conference attendees and beyond.

Corporate Leadership Committee (CLC)

The CLC acts as a resource for NSGIC by contributing industry related insights and knowledge that further the successful achievement of NSGIC's vision, mission, and goals. The Committee provides support for the general membership by providing insights and technical knowledge regarding the geospatial industry, trends, and new innovation. In 2023, the CLC reorganized with a new charter and the selection of 3 Business Partners and 3 NSGIC Co-Chairs.



Elections

The purpose of the Elections Committee is to announce call-to-nominations to the general membership prior to the Annual Business Meeting and to provide a nominating slate to the general membership to elect NSGIC's governance.

Executive

The purpose of the Executive Committee is to facilitate decision making between board meetings, or in urgent and crisis circumstances. The Committee consists of the President, President-Elect, Past President and the Executive Director. The Committee meets weekly and serves as an advisor to the Executive Director and as the liaison between the Executive Director and the Board of Directors.

Finance

The primary purpose of the Finance Committee is to review monthly financial statements and recommend the proposed budget and investment policy and portfolio to the Board of Directors. The Committee monitors financial trends and investment options, reviews monthly financial reports, and provides recommendations for financial controls, budget procedures, and accountability. The 2023 budget was a financial challenge given the inflation rate and market volatility. However, the last quarter was a turnaround for the market and NSGIC was able to achieve an increase in its investments for the fiscal year. The assets and liabilities for 2023 compared to the previous year are included in the annual report.

Member Resources

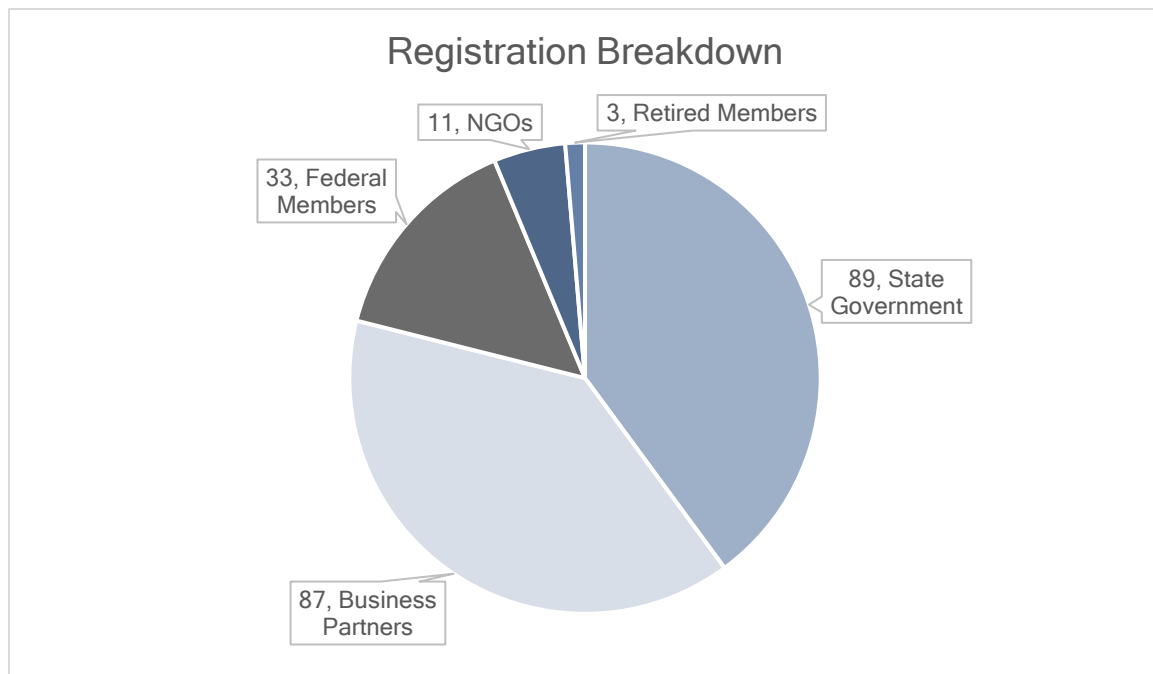
The purpose of the Member Resources Committee is to develop documents, programs, and other resources to enhance member learning and to monitor membership experience, facilitate member-to-member learning, and to support NSGIC leadership. Last year, the Committee planned the Mid-Year and Annual Conference state caucuses, virtual caucus, and GIS 101 webinar. Membership increased by 6% last year as compared to the previous year.



MIDYEAR AND ANNUAL CONFERENCES

Below are just a few of the notable conference successes throughout 2023:

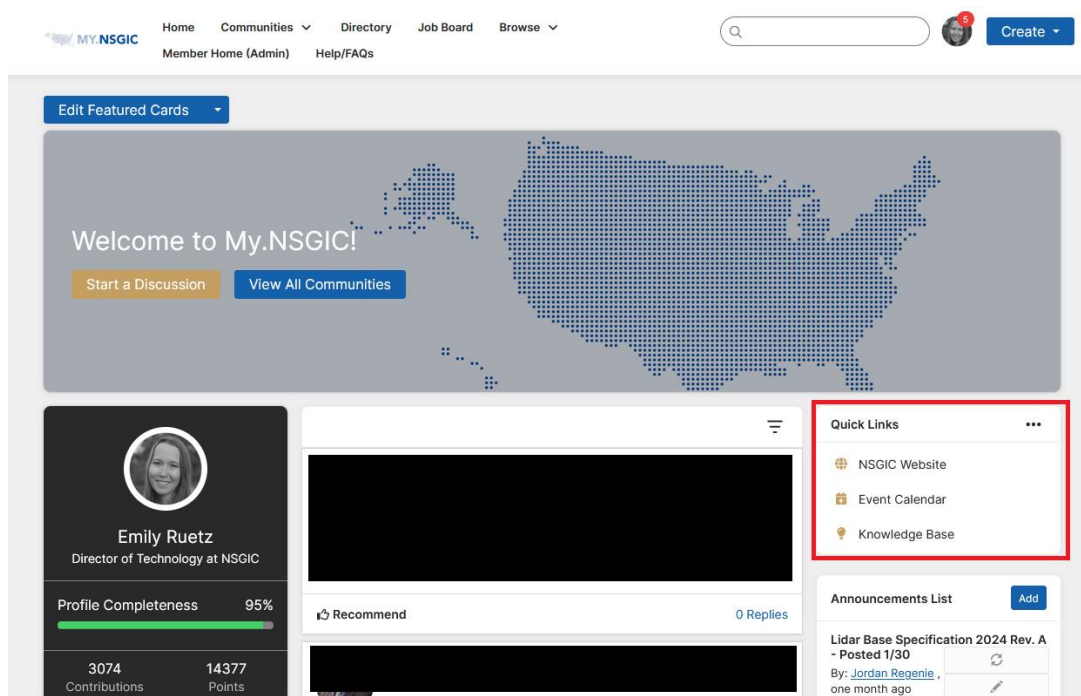
- Held the Inaugural National Geospatial Golf Classic in conjunction with the 2023 Annual Conference benefiting the newly formed 501(c)(3), National Geospatial Collaborative
- Record attendance at the 2023 New Orleans Annual Conference and highest number of First Time Attendees
- 2023 New Orleans Annual Conference Final Registration Breakdown:
 - 89 - State Government
 - 33 - Federal Members
 - 87 - Business Partners
 - 11 - NGOs
 - 3 - Retired Members
 - 65 - First Time Attendees
- 230 Total Registrants & 35 states represented



WEBSITE & GEOSPATIAL MATURITY ASSESSMENT

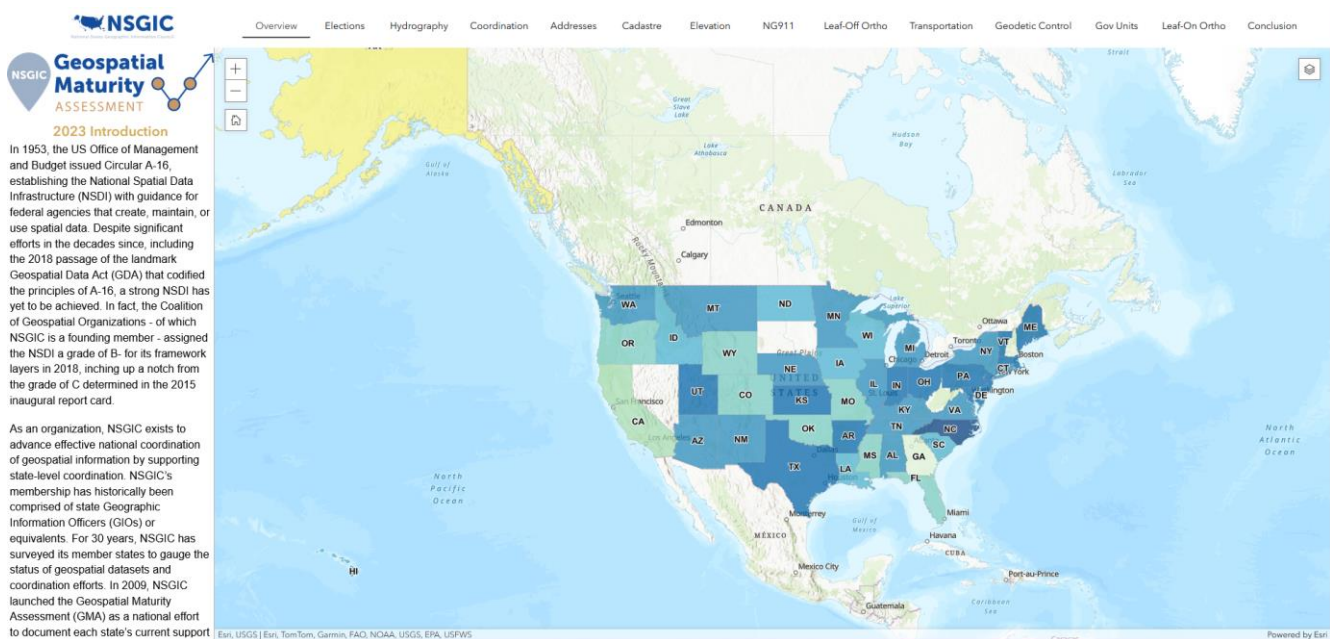
Website

In 2023, NSGIC launched a new public-facing website. nsgic.org was redesigned to have a more modern look and feel, as well as include a searchable Knowledge Base where all NSGIC resources can be found. The member-facing My.NSGIC also got a redesign to include a landing page with a logged-out view and a new dashboard-style logged-in view.



Geospatial Maturity Assessment (GMA)

NSGIC also performed the Geospatial Maturity Assessment again in 2023. 47 states completed the assessment, which went out in May 2023. Of those states that completed the assessment, 55% improved their grades. There are a couple of notable changes for 2023: the NG9-1-1 theme is graded for the first time, and the Hydrography theme is not graded due to the overhaul of hydrography data as led by the US Geological Survey. [Visit the Geospatial Maturity Assessment page on nsgic.org](https://www.nsgic.org) to view results and download the 2023 GMA report.



NATIONAL GEOSPATIAL COLLABORATIVE (NGC)

In May 2023, the NSGIC Board of Directors embarked on a significant endeavor by initiated the formation of the National Geospatial Collaborative (NGC), a soon to be designated IRS 501(c)3 organization with the mission to advance the understanding, use, and integration of geographic information systems (GIS) and associated emerging technologies by supporting geospatial professionals, organizations, and initiatives through collaborative research, education, knowledge-sharing, and strategic partnerships. The inception of NGC was marked by the appointment of the Founding NGC Board meticulously curated to ensure representation from diverse sectors and expertise, comprising of Tim Johnson, the North Carolina GIO; Sheila Steffenson, CEO of 1Spatial; Jenna Leveille, Past President of NSGIC, and Dan Ross appointed as Treasurer.

In its inaugural year, the founding board of NGC played a pivotal role in shaping NGC's mission, establishing governance structures, and laying the groundwork for future growth and success. Additionally, NGC's Board and staff engaged with stakeholders during the 2023 NSGIC Annual Conference and held an information webinar in October highlighting NGC's inception, mission, its symbiotic relationship with NSGIC, and the mutual benefits and possible opportunities arising from this collaboration to serve the evolving needs of the geospatial community.

Following the NSGIC Annual Conference, Jonathan Duran assumed the pivotal role of NGC Board President, following his transition to the NSGIC Past President role. Furthermore, nominations from the NSGIC community led to the appointment of additional directors, including Bill Johnson (Retired), Eric Kolb (Google Maps), Jenna Leveille (AZ), and Frank Winters (Retired), each of whom will be bringing their unique skills and experiences to the NGC leadership as they start their terms on January 1, 2024.

As NGC moves forward, the newly constituted Board of Directors stands poised to steer the organization towards enhancing NGC's strategic direction and governance. Together with NSGIC and other stakeholders and collaborators, NGC is primed to address the evolving needs of the geospatial community.

[Note: [The recording from the NGC October 31st Webinar can be accessed in the NSGIC knowledge base.](#)]



3DEP & 3DHP

3D Elevation Program for the Nation (3DEP FTN) USGS

Cooperative Agreement

NSGIC and the USGS have worked collaboratively via the 3D Elevation Program (3DEP) for the Nation Cooperative Agreement (G19AC00202) since February 2018. The agreement provided approximately \$95,000 per year to support state planning for the acquisition of high-quality light detection and ranging (lidar) data over the conterminous United States, Hawaii, and the U.S. territories and interferometric synthetic aperture radar (IfSAR) data over Alaska. Through this agreement, NSGIC and the USGS have informed and engaged state and regional elevation data stakeholders, and their private sector partners, in exploring strategies, best practices, and resources that support 3DEP acquisition. The final option year of the 3DEP FTN project ended in May of 2023.



As NSGIC members remained actively engaged in 3DEP, a new 5-year option Cooperative Agreement (G23AS00029) was submitted and awarded. Beginning in October 2023, this new cooperative agreement leverages the achievements of the previous project and adapts the existing NSGIC 3DEP for the Nation communities, workspace, and activities to build upon the findings of the 3D Nation Elevation Requirements and Benefits Study and provide state and regional input and assistance to the development and implementation of the proposed 3D National Topography Model (3DNTM).

3D Hydrography Program for the Nation (3DHP FTN)

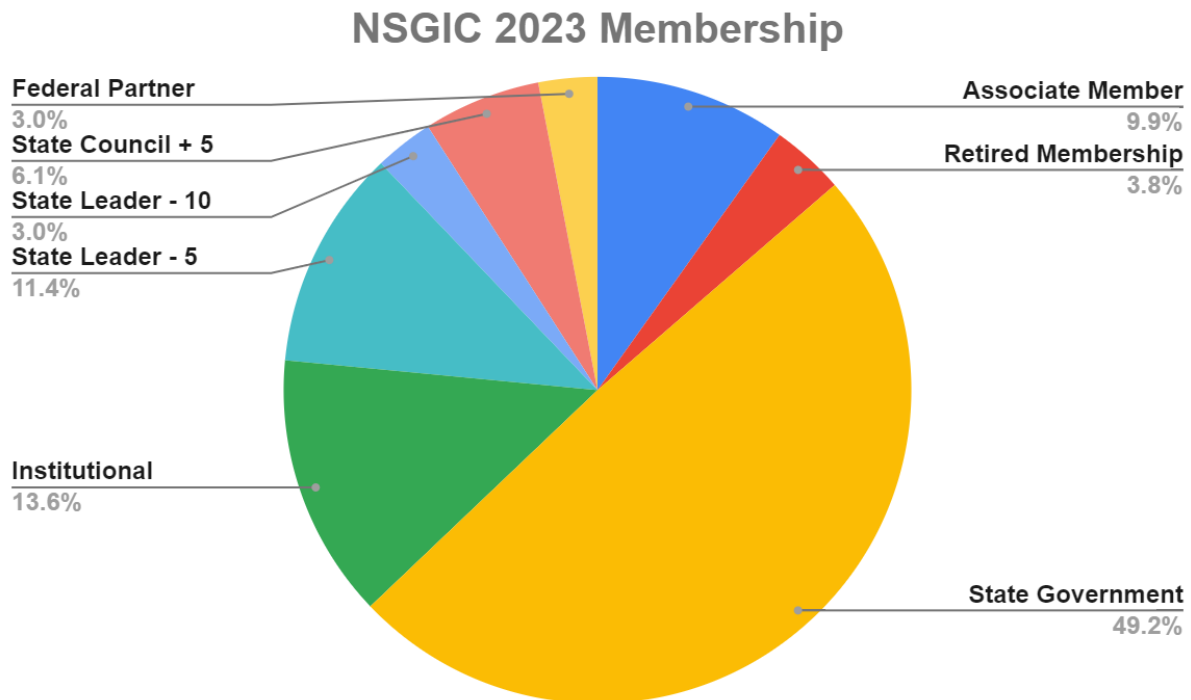
USGS Cooperative Agreement

The 3D Hydrography Program for the Nation (3DHP FTN) USGS Cooperative Agreement (G20AC00424) was established to enlist state and local government expertise and engagement in the development of a national 3D Hydrography Program (3DHP) in support of the 3D National Topography Model (3DNTM). During its 2023 project year, NSGIC and USGS expanded and engaged the NSGIC member communities of practice by offering monthly information exchange forums, maintaining an online information hub, and providing online community workspaces for vetting state Critical Factors for 3DHP development, practical measures to prepare for 3DHP implementation, and establishing culvert mapping good practices. The culvert mapping good practices document will be refined and published as part of the 2024 3DHP FTN work plan. 2024 will mark the final option year of the current 3DHP FTN project.



MEMBERSHIP CATEGORIES

Member Type	Percentage of Total Membership
Associate Member	9.9%
Federal Member	3.0%
Institutional	13.6%
Retired Membership	3.8%
State Council + 5	6.1%
State Leader - 5	11.4%
State Leader - 10	3.0%



STATEMENT OF FINANCIAL POSITION

	As of Dec 31, 2023	As of Dec 31, 2022 (PY)
ASSETS		
Current Assets		
Bank Accounts		
1005-00 PNC Bank Checking	905.47	93,669.37
1006-00 PNC Bank Money Market	0.04	0.04
1007-00 Wells Fargo #7552	134,790.41	22.00
Total Bank Accounts	\$ 135,695.92	\$ 93,691.41
Accounts Receivable		
1205-00 Accounts Receivable	-14.50	2,201.50
Total Accounts Receivable	-\$ 14.50	\$ 2,201.50
Other Current Assets		
1056-00 Prepaid Expenses	15,000.00	25,000.00
Investment Accounts		
1020-00 RBC Dain Rauscher 306-25555	95,242.52	102,075.25
1020-10 RBC Consulting Solutions 321-83490	96,813.39	90,564.14
1020-20 RBC Unified Portfolio 321-83494	188,105.94	222,606.37
1020-30 RBC Consulting Solutions 323-57229	39.77	73,352.07
Total Investment Accounts	\$ 380,201.62	\$ 488,597.83
Undeposited Funds	0.00	0.00
Total Other Current Assets	\$ 395,201.62	\$ 513,597.83
Total Current Assets	\$ 530,883.04	\$ 609,490.74
TOTAL ASSETS	\$ 530,883.04	\$ 609,490.74
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
2100-00 Accounts Payable	15,236.62	17,821.99
Total Accounts Payable	\$ 15,236.62	\$ 17,821.99
Credit Cards		
PNC Credit Card	0.00	-684.76
Total Credit Cards	\$ 0.00	-\$ 684.76
Other Current Liabilities		
Deferred Revenue		
2210-00 Def State Govt Dues	5,812.50	5,383.50
2211-00 Def Sate Gov't Complimentary	0.00	0.00
2212-00 Def state Gov't Memberships-Complimentary	0.00	0.00
2213-00 Def State Council Dues	9,375.00	11,250.00
2214-00 Def State Leaders Dues	11,922.50	12,750.00
2215-00 Def Institutional Dues	2,007.50	1,460.00

2216-00 Def Associate Dues	187.50	500.00
2217-00 Def Business Dues	0.00	0.00
2220-00 Def Federal Member Dues	10,000.00	10,000.00
2301-00 Def Mid Year Registrations	2,620.00	4,375.00
2303-05 Def MY Sponsor Registrations	0.00	0.00
2404-00 Def Sponsorship Fees	37,500.00	0.00
2406-00 Def Annual Sponsor Reg	17,500.00	0.00
2408-00 Def Annual Registrations	0.00	0.00
Total Deferred Revenue	\$ 96,925.00	\$ 45,718.50
Total Other Current Liabilities	\$ 96,925.00	\$ 45,718.50
Total Current Liabilities	\$ 112,161.62	\$ 62,855.73
Total Liabilities	\$ 112,161.62	\$ 62,855.73
Equity		
Opening Balance Equity	0.00	0.00
Temp. Restricted Net Assets	15,250.94	15,250.94
Unrestricted Net Assets	531,384.07	766,251.14
Net Revenue	-127,913.59	-234,867.07
Total Equity	\$ 418,721.42	\$ 546,635.01
TOTAL LIABILITIES AND EQUITY	\$ 530,883.04	\$ 609,490.74