Geo-Enabled Elections

A Critical Component of Election Modernization

An update on the Geo-Enabled Elections project

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NSGIC

HELLO!

I am happy to be here with you today.

Activities
What activities did the project pursue during the last year?

Learnings
What did we learn over the last year?

What is next
What can you expect in the next four months from the Geo-Enabled Elections project?

Right Ballot to Right Voter

An opportunity to make every vote count

Activities

What activities did the project pursue during the last year?

Geo-Enabled Elections Webinar Series

- June 2020: *Adapting Election Strategies to the Post COVID-19 World*

- September 2020: *Data Accuracy and Cybersecurity for the 2020 Election*

- June 2021: *Redistricting in 2021 - Get Prepared with GIS*

Geo-Enabled Elections Trainings

- Anytime, anywhere

- Free, five self-paced courses

- Based on NSGIC Five Best Practices for integrating GIS into elections

Geo-Enabled Elections Advocacy Toolkit

- *Building Statutory Language to Advance GIS in Elections*

- *The network that makes it possible:*
  Important relationships for state election directors

- *Passing Geo-Enabled Elections Legislation:*
  A conversation with New Jersey Assemblyman, Andrew Zwicker

- *Readiness assessment:*
  Is your state ready to pass Geo-Enabled Elections Legislation?

- *And more.*
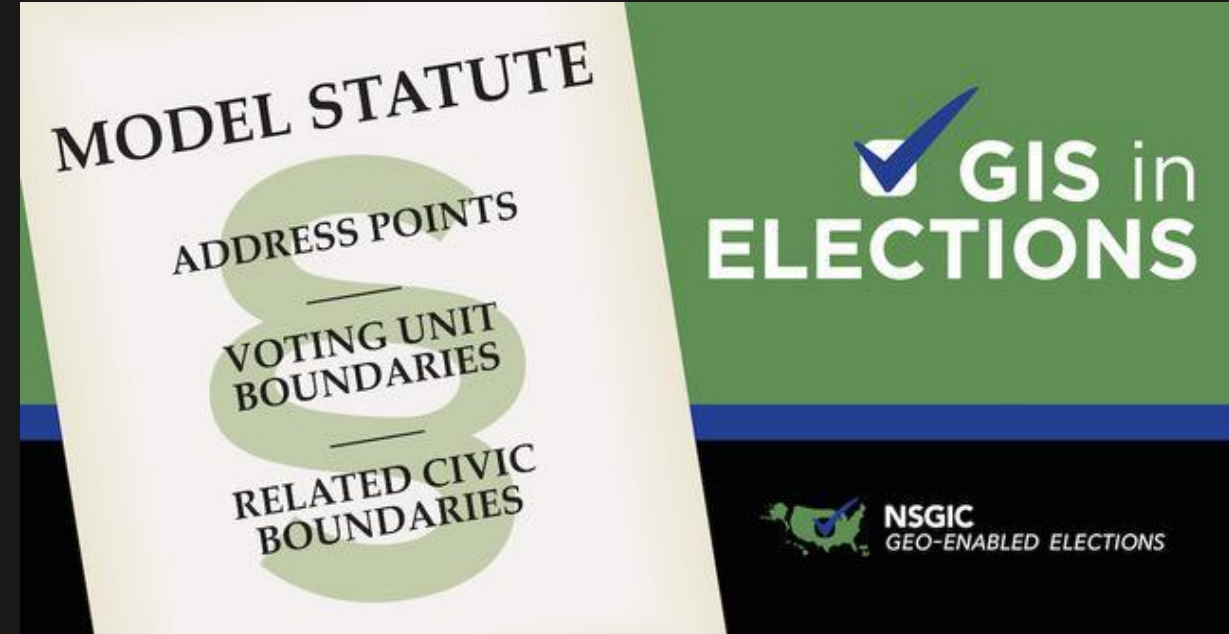
Geo-Enabled Elections Pilot Projects

- 12 pilot projects

- Project work:

  ○ Relationship building

  ○ County prototypes

  ○ Spatial data audits

  ○ Geocoding

  ○ Election boundary management

Pilot program

PILOT STUDY STATES
Kentucky, 2019
Minnesota, 2019, 2020, and 2021
Nebraska, 2019
Pennsylvania, 2019
West Virginia, 2019
Oregon, 2020 and 2021
Arkansas, 2020
Shasta County California, 2020 and 2021
Texas, 2021
Vermont, 2021
Michigan, 2020 and 2021
Montana, 2020 and 2021
Sutter County California, 2021
Solano County California, 2021
Tulare County California, 2021
Calaveras County California, 2021
Merced County California, 2021
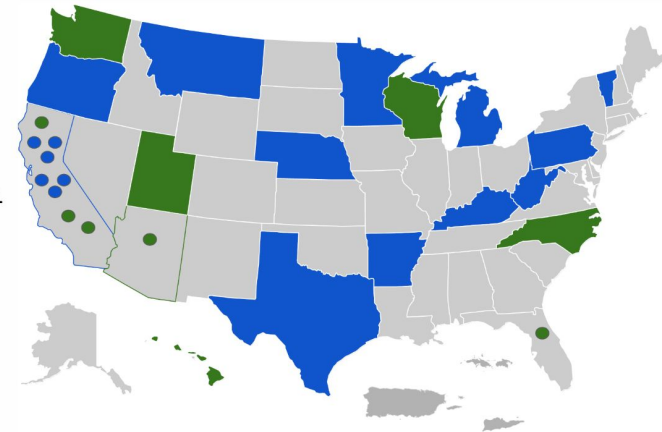
CASE STUDY STATES
Hawaii
North Carolina
Utah
Washington
Wisconsin
Maricopa County, Arizona
Marion County, Florida
Inyo County, California
Riverside County, California
Calaveras County, California

Learnings

What did we learn over the last year?

Geo-Enabled Elections Relationships

"Alone we can
do so little.
Together we can
do so much."

- Helen Keller

Learnings

- The GIO or equivalent is an important partner of a state election director.

- State election directors are more aware of GIS and see the value of the technology for election data management and administration.

- States are budgeting for geo-enabled elections.

- NSGIC is a trusted source for integrating GIS and elections.

- Voter Registration Systems must be built on geographic information systems.

What is next?

What can you expect in the next four months from the Geo-Enabled Elections project?

What is next?

- June 2021 State Election Director Survey results

- 2021 Pilot Project Summary

- Third Annual Elections GeoSummit

- Phase Two Report

- Continue this important work!

My participation in the
Geo-Enabled Elections Project
has strengthened my resolve to
continue leveraging GIS technology in
elections administration, and GIS
modernization efforts to help reinforce
dynamic relationships with other
government stakeholders who directly
and indirectly impact elections
administration.

- Veronica Degraffenreid

Acting Secretary of the

Commonwealth of Pennsylvania

Thank You!

www.elections.nsgic.org
Learn more. Sign up to stay in touch.

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