

March 31, 2025

Dear White House Staff,

I am the Chair of the Advocacy Committee of the National States Geographic Information Council (NSGIC). Our organization represents states' interests in mapping, location data, and the rapidly growing field of geospatial technology.

We believe that smart investments in federal geospatial programs directly support the Trump administration's key priorities, delivering valuable and *cross-cutting* benefits across multiple initiatives, including:

- Boosting American Economic Competitiveness: Geospatial data allows businesses to strategically choose the best locations, optimize supply chains, streamline logistics, and drive innovation across every industry. Strengthening federal geospatial programs gives American businesses a globally competitive edge and creates high-paying jobs.
- Modernizing Critical Infrastructure: Accurate and up-to-date location data is essential for planning, building, and maintaining our nation's roads, bridges, energy grid, and broadband networks. Enhanced geospatial data is essential to technologies like self-driving vehicles, improves project efficiency, and makes this nation's infrastructure more resilient.
- Strengthening National Security: Geospatial intelligence plays a crucial role in protecting our borders, responding to disasters (at any level of government), and supporting national security efforts. Strong federal geospatial programs are vital for maintaining situational awareness and preparedness, and are critical to safeguarding our nation.
- **Energy and Resource Dominance:** Geospatial data is essential to finding, extracting, and transporting energy resources, from oil and gas to renewables. Support for federal geospatial programs is critical to this administration's goals of advancing responsible energy development and strengthening our nation's energy and natural resource independence.

## **Cross-Cutting Benefits and Optimization:**

- Geospatial investments improve efficiency and save money across all these priorities by enabling better planning, resource allocation, and decision-making.
- Enhanced geospatial data *helps government agencies work together* and *share information*, making government operations more efficient.
- Geospatial technology fosters *innovation* and *technological* advancement, driving economic growth and creating new opportunities in the private sector.

NSGIC can help make federal geospatial investments more efficient and effective. We provide expertise in best practices, data standards, and collaborative frameworks to ensure the best possible results. We would be honored to meet with White House staff to discuss how NSGIC's expertise can support federal geospatial investments and reach this administration's critical objectives. NSGIC



representatives will be in Washington, D.C., on June 10-11 and would appreciate the opportunity to meet and explore collaboration.

Thank you for your time and consideration. I look forward to your response.

Sincerely,

Frank Winters

Chair, Advocacy Committee

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